

Order / Rev: 69895
Alt Order #: 9856121 /Brad
Flight Dates: 11/03/12 - 11/06/12

Advertiser: Smith/R/Senate
Product Desc: Smith for Senate
Estimate:

WLYH CW15

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 4	WLYH	11/03/12	11/05/12	M-F 730p-8p M-F 730p-8p	CM	730p-8p	M-----	:30	2	\$200.00	P-2	0.00	NM	7	\$675.00
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	WLYH	11/03/12-11/05/12	M-F 730p-8p See MG 4.3,4.4,4.5,4.6,4.7,4.8 [Due to Political] Due to Political			730p-8p	M-----	:30		(\$200.00)		0.00	NM		
3	WLYH	11/06/12-11/06/12	M-F 12p-1p Ⓜ MG for 3.2,4.1 [MG within Flight]			12p-1p	-T-----	:30		\$80.00		0.00	NM		
4	WLYH	11/06/12-11/06/12	M-F 1p-2p Ⓜ MG for 3.2,4.1 [MG within Flight]			1p-2p	-T-----	:30		\$80.00		0.00	NM		
5	WLYH	11/06/12-11/06/12	M-F 2p-3p Ⓜ MG for 3.2,4.1 [MG within Flight]			2p-3p	-T-----	:30		\$80.00		0.00	NM		
6	WLYH	11/06/12-11/06/12	M-F 9a-10a Ⓜ MG for 3.2,4.1 [MG within Flight]			9a-10a	-T-----	:30		\$35.00		0.00	NM		
7	WLYH	11/06/12-11/06/12	M-F 4p-5p Ⓜ MG for 3.2,4.1 [MG within Flight]			4p-5p	-T-----	:30		\$100.00		0.00	NM		
8	WLYH	11/06/12-11/06/12	M-F 4p-5p Ⓜ MG for 3.2,4.1 [MG within Flight]			4p-5p	-T-----	:30		\$100.00		0.00	NM		
N 5	WLYH	11/03/12	11/05/12	Sun Reg 1 Sun 7p-8p	CM	7p-8p	-----S	:30	1	\$225.00	P-2	0.00	NM	1	\$225.00
N 6	WLYH	11/03/12	11/05/12	M-F 10p-1030p News CBS 21 News on CW 15	CM	10p-1030p	M-----	:30	2	\$125.00	P-2	0.00	NM	2	\$250.00
N 7	WLYH	11/03/12	11/05/12	Sa-Su 10p-1030p News CBS 21 News on CW 15	CM	10p-1030p	-----SS	:30	2	\$120.00	P-2	0.00	NM	2	\$240.00
N 8	WLYH	11/03/12	11/05/12	Sat Reg 1 Sat 8p-9p	CM	8p-9p	-----S-	:30	2	\$225.00	P-1	0.00	NM	2	\$450.00
N 9	WLYH	11/03/12	11/05/12	Sun Reg 3 Sun 9p-10p	CM	9p-10p	-----S	:30	1	\$250.00	P-1	0.00	NM	1	\$250.00
N 10	WLYH	11/03/12	11/05/12	Su 1030p-11p Su 1030p-11p	CM	1030p-11p	-----S	:30	1	\$70.00	P-2	0.00	NM	1	\$70.00
N 11	WLYH	11/03/12	11/05/12	Sa 6p-7p Sa 6p-7p	CM	6p-7p	-----S-	:30	2	\$65.00	P-2	0.00	NM	2	\$130.00
N 12	WLYH	11/03/12	11/05/12	M-F 1030p-11p M-F 1030p-11p	CM	1030p-11p	M-----	:30	1	\$65.00	P-2	0.00	NM	1	\$65.00
													Totals	22	\$2,790.00